

SOCIAL IMPACT

Course Content:

Day 1

- Social Change
- Need for Social Impact Measurement
- Mapping Social Impact
- Stakeholder Engagement

Day 2

- Crafting your own 'Theory of Change'
- Data Collection Strategies
- Social Accounting and Auditing Framework
- Linking Impact Metrics to SDGs – The need and challenge

About SAN, India:

Social Audit Network, India (SAN, India) established in 2011 is a project of Manava Seva Dharma Samvardhani www.msdstrust.org



SAN, India is involved in promotion and development of Social accounting and audit in India through:

- Training
- Consultation &
- Facilitation

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SOCIAL AUDIT NETWORK, INDIA

offers

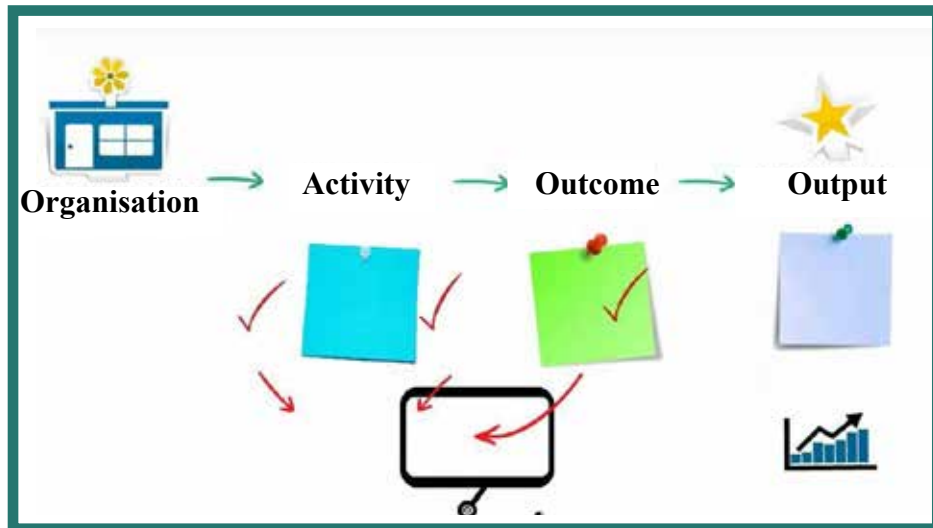
Two-day workshop on Social Impact Measurement



Why Social Impact Measurement?

Social organizations, CSRs, NGOs, Government and all others involved in the social sector have been faced with the questions of how to measure impact and metrics that need to be used to showcase performance.

Funders, donors, regulatory agencies, policy makers, government and researchers are interested in assessing performance. Reporting performance and standardizing indicators has been a constant challenge. Academicians and researchers have debated it for years. Industry and CSR experts are also constantly searching for ways to report impact or to initiate assessments.



Social Impact Measurement is the process of providing evidence that organisations are doing something that provides a real and tangible benefit to other people or the environment

One of the challenges people face when choosing how to measure impact is understanding how different tools and methods relate to each other and why they might want to pick and mix a selection of tools for distinct purposes. This workshop will discuss various tools that can be used to collect information which could be integrated to create customised social impact measurement frameworks.

Social Impact Measurement workshop focuses on:

1. Helping organizations and individuals document and report performance
2. Creating their own 'Theory of change'.
3. Learn the multiple methods of capturing impact and communicating
4. Learn about stakeholder engagement and their role in impact measurement
5. How impact measurement is central to strategy and long term planning in organizations
6. The connection of impact metrics to SDGs
7. An overview into Social Accounting and Auditing

Who Should Attend?

The two day workshop in Social Impact Assessment is aimed at people who wish to understand the social impact measurement process either in order to facilitate the process with social economy organisations or to use it within their own organisation. They include:

- CSR Staff
- HR Managers
- Auditors
- ISO Auditors,
- NGO Heads,
- Researchers,
- Academicians,
- Professional Social Workers

This is a first in a series of workshops on Social Impact Assessment. Participants will have the opportunity to get into in depth learning and analysis of topics based on their requirements in future.

The SIM trainer team will provide one on one consultation and expert advice based on requirement.